



because love lives on...

 **LIFE GEM**
CREATED DIAMONDS

Love



MORE THAN A MEMORY

LOVE LIVES ON

Love. Life's single greatest risk. Life's single greatest reward. The most intense feeling we can have. Intangible and unexplainable, yet ever so real and powerful. Love captures your heart in a second and holds it for eternity.

You found it in their touch and in their smile. In their laughter and in their silence. In their strength and in their flaws. Their presence in your life has made you who you are, and you are grateful. The time you've spent together is the one thing you would never trade away. The time you no longer have is the one thing you would trade everything to have again. That is love.

Whether it happened in an instant or developed over a lifetime, you have known the feeling of pure joy and elation, and it will be forever cherished. Love is more than a memory.

To desire a LifeGem diamond can mean only one thing. You have experienced a love without equal. You have had someone truly special in your life and mere words simply will not do.

Love knows no boundaries. Love knows no end.

LifeGem... because love lives on.



LIFEGEM® FOREVER.

Like the memory of a loved one, a diamond lasts forever.

The LifeGem® is a certified, high-quality diamond created from the carbon of your loved one as a memorial to their unique life.

The LifeGem diamond provides a way to embrace your loved one's memory day by day.

The LifeGem® is the most unique and timeless memorial available for creating a testimony to their unique life.

Your LifeGem memorial will offer comfort and support when and where you need it, and provide a lasting memory that endures just as a diamond does. Forever.

WHY CHOOSE A LIFEGEM MEMORIAL DIAMOND?

If you desire an everlasting connection to the one you have lost, a LifeGem® is right for you.

Each LifeGem®, as a celebration of life, tells a unique story and represents a new beginning.

With the closeness offered only by a LifeGem®, you will have your loved one with you and in your life at all times. And of course, as the LifeGem® is a one-of-a-kind diamond, it will be a treasured heirloom in your family for generations to come.

With a LifeGem®, you have the most exquisite memorial available.



MORE THAN PRICELESS

LIFEGEM® DIAMONDS

Like the most precious and rare natural diamonds, the LifeGem® process allows you to choose from a range of carat sizes and cuts.

COLOR

LifeGem diamonds are available in brilliant and beautiful yellows, greens, reds, blues, and colorless. Like a sunset captured in time or a wave upon the ocean, each LifeGem® will have its own individual hue within the color family you choose.

CARATS & CUTS

As the most precious and rare diamond you could ever own, your stunning LifeGem diamond makes a unique statement. Choose from carat sizes ranging from .25ct to 2.0ct. ¹ The most brilliant cuts are round, princess, or radiant, but almost any cut you desire is available upon request. ²

CLARITY

At the LifeGem state-of-the-art diamond facility, we pride ourselves on creating the highest quality diamonds possible. Our scientific process produces a unique diamond every time, with flaws similar to a natural diamond. LifeGem diamond clarity ratings can range from VVS to I.

¹Certain colors may not be available in larger sizes.

²Additional amount may apply.



CREATED INDIVIDUALLY FOR YOU

High-quality created diamonds have been present for more than fifty years. These diamonds are created by placing carbon, the primary element of all diamonds, in conditions that recreate the forces of nature. The LifeGem® process differs by using an exact carbon source to create a beautiful and meaningful diamond for you and your family.

In summary, here is how we create your LifeGem diamond...

Step 1. Carbon Capture

After extensive research and development, we have discovered how to extract the carbon from a lock of hair or existing cremated remains. This process begins with either an amount of hair collected during a routine hair cut, or a small portion of the remains from any standard cremation.

Step 2. Purification

Once captured, this carbon is heated to extremely high temperatures under special conditions. This process converts your loved one's carbon to graphite with unique characteristics and elements that will create your one-of-a-kind LifeGem diamond like no other in this world.



just for you



MORE THAN A BREAKTHROUGH



Step 3. Creation

To create your LifeGem®, we now place this graphite in one of our unique diamond presses, which replicate the awesome forces deep within the earth—heat and pressure. The more time in the press, the larger the rough diamond crystal that results.

Step 4. Certification

Finally, our skilled diamond cutters facet your LifeGem diamond(s) according to your wishes, laser etch your unique identifier on the girdle, and certify it for authenticity. All LifeGem diamonds are individually inspected, graded, and identified by world-renowned gemologists trained by the Gemological Institute of America (GIA). The world's finest jewelers use this same certification process. A diamond that takes millions of years to occur naturally can now be created from the carbon of your loved one in about twenty-four weeks.

(Red and Green LifeGem diamonds may take up to four weeks longer.)
(Blue and Colorless LifeGem diamonds may take up to twelve weeks longer.)

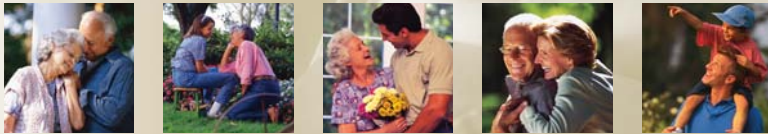
GUARANTEE

With each certified, high-quality, LifeGem memorial diamond, we offer an exclusive lifetime guarantee against any and all defects.²

² This guarantee does not include loss, theft, disappearance, inclusions, or the loss of optical characteristics or breakage due to willful damage to the integrity of your LifeGem created diamond.



comfort



MORE THAN WE IMAGINED

TESTIMONIALS

Just thinking about Gerry's diamond gives me a warm feeling; it's almost as though he's going to be coming "home" again. It's hard to explain—but it's a nice feeling, and thanks to you, I'm able to feel something besides the sorrow, loneliness, and fear that have been with me since he died. Thank you from the bottom of my heart for making it possible.

The LifeGem will bring us back together—forever.

C. Thorndyke

While admittedly at a loss for words initially, I'm now beginning to warm up in public.

Many, many people are seeing this wonder, and all are taken aback. I still can't find appropriate words to thank you enough for your efforts. At Kitty Hawk United Methodist Church a few Sundays ago the sunlight coming through a stained glass window enveloped the gem with spectral light that practically rendered me witless.

Mom is in my heart and now with me every day. I thank God we met.

A. Lucas

Yesterday, I received the two LifeGems that you sent. They look beautiful!!!

Thank you very much for all you've done for us. The timing was good, as my younger son, Marcus, was asked to bring some things to his grief support group in one week.

Bless you, and all who contributed to the 'LifeGem' dream!!!

J. Hatfield





ROUND



RADIANT

MORE THAN A DIAMOND.™
IT'S A LIFE GEM.®



PRINCESS

FIRST

HOW TO ORDER YOUR LIFE GEM®

If you have just lost a loved one, please contact us and we will direct you to your nearest LifeGem certified partner. Our partners are trained to make all of the necessary LifeGem® arrangements for you.

If you have a lock of your loved one's hair, or if your loved one has previously been cremated, follow the five steps below for your very own LifeGem diamond(s).

1. Enter Your Contact Information

Please enter all of the available information so we may keep you updated as the LifeGem® creation process advances. All of your loved one's information is necessary for your unique identifier.

2. Select your unique LifeGem® diamond(s)

Enter the specifics of each LifeGem® including size, cut, color, and any personalized inscription.

Each LifeGem® is inscribed with a unique identifier attributed to your family. Optionally, we can add your personalized message. The first 25 characters are \$75. Each character thereafter is only \$3 (up to a total of 250 characters).

3. Authorize and Date

Complete the payment information section and review the order terms and conditions. If applicable, check the box regarding how you would like any excess remains handled. Then, sign and date the authorization line.

4. Package and Secure

If sending a lock of hair, we need only the amount collected during a routine haircut. If you have less, this option may still apply. Please inquire with a LifeGem Specialist. If sending cremated remains, separate out **NO MORE THAN 8 ounces** (about 1 Cup) and tightly secure in a plastic bag or other plastic container. **DO NOT send all of the remains.**

5. Send Package To LifeGem

Package as you would any valuable item. In a small shipping box, place the following three items: a.) the sealed portion of hair or remains, b.) the signed order form, and c.) the 50% deposit if paying by check. Mail via **REGISTERED US MAIL, RETURN RECEIPT REQUESTED** to:

LifeGem (Attn: Orders)
836 Arlington Heights Rd. #311
Elk Grove Village, IL 60007

(Insure your package for the amount you feel necessary. Legally, only US Mail accepts remains, please do not send via FedEx or UPS.)



Option VIII
(.99 - .90)



Option VII
(.89 - .80)



Option VI
(.79 - .70)



Option V
(.69 - .60)



Option IV
(.59 - .50)



Option III
(.49 - .40)



Option II
(.39 - .30)



Option I
(.29 - .20)

LifeGem diamond sizes shown here are not to exact size. Use for reference purposes only.

WHAT HAPPENS NEXT?

Once we receive your order, we immediately assign your unique tracking number to ensure traceability through every step of our process. You will receive a confirmation letter that includes your tracking number for easy reference, as well as your online username and password.

As your loved one's carbon proceeds through our process, you will be notified via email. Please log in to our website anytime to follow the progress of your LifeGem®, update your contact information, request order changes, and more. As your LifeGem® nears completion, we will set up your secure delivery date.

CUSTOMER CARE

If you have any questions or concerns, please call our customer care specialists toll free at 866-LIFE GEM (866-543-3436), or visit us on the web at www.LIFE GEM.com.



Order Form

Internal Use Only

Partner ID

v6

1.

Your Name - First _____ Last _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Name of Hair Donor / Deceased - First _____ Middle _____ Last _____

2.

	Option (Carat Size)										Cut			Color Yellow, Green, Red, Blue, or Colorless	Price	
	I (.20-.29)	II (.30-.39)	III (.40-.49)	IV (.50-.59)	V (.60-.69)	VI (.70-.79)	VII (.80-.89)	VIII (.90-.99)	Other (1.0+)	Round	Princess	Radiant				
1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____		
	Optional Inscription _____															
2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____		
	Optional Inscription _____															
3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____		
	Optional Inscription _____															
4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____		
	Optional Inscription _____															
Family Plan (Yellow, Green, or Red)		Diamond #1 of 4 - <input type="checkbox"/> Y <input type="checkbox"/> G or <input type="checkbox"/> R \$ _____					Diamond #3 of 4 - <input type="checkbox"/> Y <input type="checkbox"/> G or <input type="checkbox"/> R \$ _____									
		Diamond #2 of 4 - <input type="checkbox"/> Y <input type="checkbox"/> G or <input type="checkbox"/> R \$ _____					Diamond #4 of 4 - <input type="checkbox"/> Y <input type="checkbox"/> G or <input type="checkbox"/> R \$ _____									

3.

For ordering more LifeGems than this form allows, please make a copy or visit LifeGem.com and download additional order forms.

Payment Information Personal Check or

CC # _____ - _____ - _____ - _____ Exp. ____/____

Same As Above Name As It Appears On Credit Card

Subtotal (total of above prices)
Sales Tax (Please estimate your local sales tax)
Total (Add subtotal and sales tax together)
Deposit (Total divided by 2)

Billing Address _____

City _____ State _____ Zip _____

REQUIRED - Enter the 3 digit CID code from the signature panel on the back of your credit card _____

Notes _____

Please remember...
if sending remains, send only
8 oz. for ALL of the LifeGem
diamonds on this order.

Terms and Conditions:

By signing this purchase order, I hereby agree to the following terms and conditions:

- 1.) This purchase order form evidences my obligation to purchase the LifeGem memorial diamonds listed on the reverse of this form (the "LifeGems"). Fifty-percent (50%) of the purchase price for LifeGems, including sales tax if applicable in my state, as reflected on the reverse, is due and payable at the time this order is accepted by LifeGem (the "Company") with the remaining fifty-percent and **all remaining sales tax** due upon delivery. Except as provided in paragraph 6, this order may not be cancelled and the purchase price shall not be refundable.
- 2.) I acknowledge that in order to form a LifeGem, it is necessary to utilize carbon collected from the provided lock of hair or remains. If ordering with cremated remains, I also acknowledge and fully understand that in accordance with my wishes, the carbon will be collected by extracting the carbon from the cremated remains after the cremation is complete. The cremated remains necessary for your LifeGem creation are processed as appropriate for disposition and suitable for inurnment within our sealed and identified cremated remains container. I further understand and agree that any remains placed in the care of Company beyond what is necessary for the LifeGem creation process may need to be returned. I hereby authorize the Company to use carbon collected from hair or remains of the Deceased for this purpose. I represent and warrant to the Company that I am authorized to grant such authority without the consent of any other person.
- 3.) While the formation of a LifeGem is normally successful, there can be no assurance that it will be successful in every case. During the purification phase, the captured carbon coalesces with the natural carbon used in the diamond growth process, allowing the carbon from the lock for hair or cremated remains to be removed intact. In certain cases, impurities may exist that will not allow for diamond growth and further natural carbon will be infused to achieve a successful LifeGem diamond. I recognize that family members and/or friends of the Deceased and/or hair donor(s) may suffer mental anguish in the event that a LifeGem cannot be created in accordance with their wishes or those of the Deceased. I assume all risks to me and my family members and/or friends of the Deceased and/or hair donor(s) in connection with this order.
- 4.) I agree to indemnify the Company, its representatives, business associates and suppliers, and hold them harmless from and against any loss, cost, damage, claim, liability or expense, including reasonable attorneys' fees, that they may incur by reason of (a) any breach of my representation and warranty in paragraph 2 above or (b) the risks specified in paragraph 3 above.
- 5.) If any LifeGem is smaller than specified in your requested order, your purchase price will be reduced accordingly. If your LifeGem is below .20ct, your price will be reduced by \$100 for every .01ct it falls below .20ct. If the LifeGem is larger than requested, no additional charge will be incurred. In either case, the LifeGem order must still be accepted. All materials received or created by Company remain property of Company until paid in full by the Customer.
- 6.) In the event that a LifeGem is not successfully created for any reason, I agree that the Company's sole liability will be to refund the purchase price reflected on this order. Such refund will not include the cremation of the Deceased or the purchase price of other products or services ordered from the Company or its affiliated retail business, funeral home and crematory partners. **EXCEPT FOR SUCH REFUND, THE COMPANY SHALL HAVE NO LIABILITY TO ME OR ANY THIRD PARTY RELATING TO OR ARISING OUT OF THIS PURCHASE ORDER FOR ANY DAMAGES, WHETHER DIRECT, INDIRECT, SPECIAL, INCIDENTAL, CONSEQUENTIAL OR OTHERWISE.**
- 7.) **THE COMPANY EXPRESSLY WARRANTS THAT YOUR LIFEGEM(S) WILL BE IDENTIFIED AS DIAMONDS AND ACCOMPANIED BY A GRADING REPORT FROM A GIA (GEMOLOGICAL INSTITUTE OF AMERICA) TRAINED GEMOLOGIST IF SO REQUESTED. ALL OTHER ASSURANCES AND WARRANTIES WITH RESPECT TO THE LIFEGEM, INCLUDING IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE HEREBY EXCLUDED.**
- 8.) This purchase order shall be governed by the laws of the State of Illinois, without regard to its principles of conflicts of law.
- 9.) This purchase order is the complete agreement of the Company with respect to the LifeGem, and no other prior or contemporaneous agreements, correspondence, negotiations, conversations, courses of dealing, usages of trade or courses of conduct shall in any way bind the Company or affect the interpretation or construction of this purchase order.
- 10.) This purchase order can be amended only by a written instrument signed by the Company and me.

If Sending In Remains, Please Choose One:

- I have sent in more remains than the amount needed. Please contact me about the LifeGem additional remains scattering option. (Additional charge applies)
- I have sent in more remains than the amount needed. Please return any remains not needed for the LifeGem creation process. (Additional \$50 charge applies)
- I have sent in the requested eight ounces. No additional services needed.

Signature _____

Date _____



866-LIFEGEM
 www.LIFEGEM.com



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